

# YESTERYEAR IN THE TIMES

**SIXTY YEARS AGO**  
IN THE TIMES, MARCH 27, 1890:

The Union League moved into its new quarters in the Downey Block. Members of the Union Leagues of San Francisco and San Diego visited Los Angeles for the ceremonies.

Saloonkeepers complained to the Police Commission that many pool and poker halls were giving away whisky to attract patrons. The commission served notice that henceforth such places must pay the regular license.

**BERLIN**—Prince Bismarck had a final audience with the Kaiser, which lasted 45 minutes. On leaving the castle his carriage broke down on the bridge across the Spree between the Lustgarten and Unter den Linden and the people took advantage of the occasion to give him an ovation.

**THIRTY-FIVE YEARS AGO**  
IN THE TIMES, MARCH 27, 1915:

Secretary of the Interior Lane, on a short visit to Los Angeles, said great dams must be built to impound and control the waters of the Colorado River.

**HONOLULU**—Only slender hopes remained for the 25

crewmen caught in the submarine F-4.

**HAVANA**—Jack Welch of San Francisco was named referee of the Jack Johnson-Jess Willard fight, scheduled for April 8. Some of Welch's fight decisions have been questioned. Johnson was slowly rounding into shape, but looked fat and lazy. The ticket sale reached \$55,000.

**LONDON**—Work stoppages interfered with war production, in spite of a no-strike agreement between the government and the trade unions.

**FIFTEEN YEARS AGO**  
IN THE TIMES, MARCH 27, 1935:

Frank A. Vanderlip, the financier, warned against the perils of inflation and suggested the creation of a monetary control board to prevent it.

County health officials quarantined certain areas where rabid dogs were running loose. Three persons were bitten in one day.

**SACRAMENTO**—The Board of Equalization jocosely rejected a suggestion that liquor drinkers be licensed.

**BERLIN**—Germany refused to re-enter the League of Nations, thus breaking off talks with British representatives.

# Television Programs

KTTV—Channel 11 KTSL—Channel 3	KNBH—Channel 4 KTLA—Channel 5 KECA—Channel 7	KFI—Channel 9 KLAC—Channel 13
9:00 KFI-Bill Welsh Show (Audience)		KECA-Space Patrol
10:00 KLAC-Joe Graydon		KTSL-Test Pattern
11:00 KFI-Bill Welsh		6:50 KLAC-Sportsbook with Sam Balter
KLAC-Joe Graydon		7:00 KTTV-The Girls, with Gloria Stroock, Mary Malone
11:55 KLAC-News		KNBH-Kukla, Fran & Ollie (Puppets)
12:00 KFI-News, with Russ Stewart		KTSL-Program Preview
KLAC-Mike Roy (Chef, Disc Jockey)		KLAC-Your Handwriting Speaks
KECA-Test, Music		KTSL-Newsreel, with Gil Marvin
12:10 KFI-Ladies' Day, with Bill Stulla, Bob Mitchell		KECA-Triples Theater— "Cumbdown Ranch in Arizona"—Crash Corrigan, Dusty King
1:00 KFI-Cook's Corner, with Monty Margretta		KTSL-Test Pattern
KNBH-Test Pattern		KLAC-Al Jarvis, Ballroom
KLAC-Al Jarvis, Ballroom		KECA-Test Pattern
KECA-Test Pattern		1:25 KFI-Guest Book
1:40 KFI-Johnny Murray Talks It Over		1:40 KFI-Johnny Murray Talks It Over
2:00 KTTV-Test Pattern		KTSL-Name Star (Personality Quiz)
KFI-Helpfully Yours, with Bill Leyden & Norma Gilchrist		7:20 KTLA-Your Town (Report by Mayor Brown)
KLAC-Al Jarvis		7:30 KTTV-Televison News
KECA-Test, Music		KTSL-Cavalcade Stars, with Jerry Lester & Janis Paige, Salvatore Baccaloni, Others
3:00 KFI-Report to Mrs. America		KTSL-News & Weather
KECA-Test Pattern		KLAC-Yesterday's History, KTLA-Latin Cruise (Music)
KLAC-Al Jarvis		7:45 KTTV-Hollywood, in 3 Dimensions
KLAC-Al Jarvis at Home with Mary & Harry Hickox		Richard Arlene & Guests
3:40 KFI-Gordan's Garden with G. Baker Lloyd		Shirley Buchanan & Layne
4:00 KLAC-Al Jarvis		KTSL-Test Pattern
KFI-Stu Wilson Show		KTSL-Test Pattern
KTSL-Stu Wilson, Marie Gibson, Ches. Fisher		KECA-Test, Music
KECA-Test, Music		8:00 KTTV-Silver Theater, "Concerning the Soul of Felicity"—Ika Chase
4:55 KFI-Name Star		KTSL-Test Pattern
5:00 KFI-Frank Welch Show—Tunes & Cartoons		KNBH-One Man's Family
KLAC-Al Jarvis		Real Wedding Bells (Real Wedding)
5:15 KFI-Meglin Revue (Variety)		KECA-"Uncle Silas" with Jean Simmons, Derek De Mornay, Aklina Paxoniu
5:30 KTLA-News, Music		KTSL-"Murder by Invitation"—Wallace Ford, Marian Marsh
KFI-News Room, with Pat Bishop, Ted Meyers, Geo. Dwyer		8:20 KTTV-Pickard Family
5:45 KTTV-Cowboy Slim with Western Film		KTSL-New York Wrestling
KLAC-News Conference, with Fred Henry, J. McNamara		KNBH-Light, Camera, Action! Emcee, Walter King (Talent Quiz)
5:55 KTLA-Program Preview		KLAC-Western Feature
KLAC-Sports Film		9:00 KTTV-The Goldbergs (It's a Sweet Deal)
6:00 KTLA-Cowboy Thrills (Western)		KNBH-Black Robe (New York Nite Court)
KNBH-Adventures at Home with Tony O'Dare (Children's Show)		KFI-Keyboard College, Eddie Brackett
KFI-Keyboard College, Eddie Brackett		6:05 KLAC-Hoot Gibson Spot
6:10 KTLA-Monte Montana Show		KNBH-Go-Go
6:20 KECA-Serial, "Black Coin"		KFI-Eddie Coonts Show
6:25 KNBH-Comedy Theatre—"The Bank"—Charle Chaplin		KLAC-Quiz of Two Cities, with Stu Wilson
6:30 KTLA-Playtime with Bombo and Bimbo		KTSL-Hits of Murder (ray-ary)
KTLA-Time for Beany (Puppets)		10:00 KLAC-This Is Hawthorne
KLAC-Kemper's Kapers		KNBH-Late News
6:45 KTTV-Telequiz, with Bruce Anson		KTSL-Armchair Traveler
KNBH-Cyclone Malone (Marionettes)		KECA-"What a Man," with Johnny Downs & Wanda McKay
		10:10 KTSL-High Lights
		10:20 KTTV-Television News
		10:45 KTTV-You Are an Artist

## F-M PROGRAMS

KHJ—101.1 Meg. 1 to 9 p.m.	KMGM—89.7 Meg. 3 to 10 p.m.	6:00 Shakespeare 1700 Concert
1:30-Norma Young	3:00 Concert	8:30-Evening on Roof
2:00-Farm Fare	4:30-Stars Sing	KFI—105.9 Meg.
2:15-Vet. Wants Know (230-9 p.m. same as AM scheduled above.)	5:30-Listener Album	3:00-Melodies
KKLA—97.1 Meg. 3 to 9:30 p.m.	6:30-Words & Music	3:30-Classics
	7:00-Concerto	5:00-Eve. Concert
	9:00-Broadway Lullaby	7:00-World Music
	9:30-Orchestra	
		KUSO—91.5 Meg. 9 a.m. to 11 p.m.
		9:00 a.m.-Morn. Star
		12:05 Dr. Baxter
		2:00-Baseball
		4:00-Symphony
		KECA, 95.5 meg-5:30 a.m. to 12 p.m.
		KFAC, 104.3 meg-24 hr. schedule

## FOR RADIO ADVERTISING

TURN TO PAGE 4, PART IV

# YOUR RADIO TODAY

## MONDAY'S RADIO PROGRAM HIGHLIGHTS

<b>DRAMA</b> 6:00 KNX-Radio Theater (Clifton Webb, Lucille Ball) 6:30 KFI-So Proudly We Hail 7:00 KECA-Lone Ranger 7:30 KFI-Night Beat 7:30 KHJ-Cisco Kid	<b>MUSIC</b> 3:00 KFAC-World of Opera 6:30 KFI-Leonard Warren 9:00 KFI-Bidu Sayao <b>VARIETY</b> 8:30 KFI-Railroad Hr. "Sunny" 8:30 KNX-Talent Scouts <b>COMEDY</b> 7:00 KNX-My Friend Irma 7:30 KFI-Malese <b>PUBLIC INTEREST</b> 9:30 KFI-Red Cross (Alice Faye and Phil Harris) 9:45 KFI-Reports From Western Senators	<b>SPORTS</b> 4:30 KMPC-Tanforan
<b>7:00 A.M.</b> KFI-News KHJ-Hemlingway KFAC-Unity KFWB-Bill Leyden KECA-Welcome Hiwyd. KMPC-Farm Adviser KNX-News, Music KFAC-Conf. Cup Cnrt. KLAC-Haynes, Reins	<b>8:30 A.M.</b> KFI-Jack Berch KHJ-Bible Institute KNX-Grand Slam KMPC-Song For You KECA-News KRKD-News <b>8:45 A.M.</b> KFI-Myers Goes to Mkt. KFAC-Unity KFWB-Science of Mind KMPC-News KNX-Rosemary KLAC-Racing News	<b>9:00 A.M.</b> KFI-News, Ladies' Day KMPC-Hand Box KNX-Wendy Warren KECA-Ladies Be Seated KHJ-K. Smith Speaks KFAC-Morn. Concert KFWB-Strollin' Tom KLAC-News, Music
<b>7:15 A.M.</b> KFI-Fleet's Lawton KHJ-Bkfst. Gang KMPC-News KNX-Music KRKD-News	<b>9:15 A.M.</b> KLAC-Sing Worries 'w. KHJ-Garden Guide KNX-Aunt Jenny KFWB-Unity Daily Word	<b>7:45 A.M.</b> KFI-Sam Hayes KNX-Fred Beck KMPC-All Time Hits KHJ-News KFAC-News KECA-Z. Mannors
<b>8:00 A.M.</b> KFI-Guess a Tune, Coffee Time KMPC-News KLAC-News, Stocks KFWB-News KECA-Chrch Fed. I. A. KECA-Bkfst. Club KHJ-Commentary KNX-Top of Morn.	<b>9:30 A.M.</b> KNX-Helen Trent KECA-Quick as Flash KHJ-Women are Wdrf KMPC-Chef	<b>7:45 A.M.</b> KFI-News KHJ-News KMPC-News KNX-News KECA-News KRKD-News
<b>8:15 A.M.</b> KFI-Marrriage for 3 KFWB-Bill Leyden	<b>9:30 A.M.</b> KFI-Double or Noth'g KLAC-Al Jarvis KNX-2nd Mrs. Burton KECA-Mag. of Air KFWB-Peter Potter KFAC-Plane Parade KMPC-Bill Ewing KHJ-Ladies Fair	<b>7:45 A.M.</b> KFI-News KHJ-News KMPC-News KNX-News KECA-News KRKD-News
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KALI ... 1430	KFAC ... 1330	KFSG ... 1150	KGER ... 1390	KIEV ... 870	KNX ... 1070	KPPC ... 1240	KWIK ... 1490
KECA ... 790	KFI ... 640	KFVD ... 1020	KGFJ ... 1230	KLAC ... 370	KOWL ... 1580	KRKD ... 1130	KWKW ... 1300
KERN ... 1410	KFOX ... 1280	KFWB ... 980	KHJ ... 930	KMPC ... 710	KPMC ... 1560	KVOE ... 1480	KXLA ... 1110

<b>11:15 A.M.</b> KECA-Victor Lindlahr KFAC-Guy Bates Post KNX-Ferry Mason	<b>1:15 P.M.</b> KFI-Stella Dallas KHJ-Nancy Dixon KNX-Geo. Fisher KLAC-570 Club KFAC-Classrm. Radio	<b>3:45 P.M.</b> KFI-We Love & Learn KFWB-Maurice Hart KNX-Arthur Godfrey KFAC-News	<b>4:00 P.M.</b> KFI-Woman's Secret KHJ-Fulton Lewis KFAC-Masterpieces KECA-Notebook KMPC-News KNX-Massey & Tilton KLAC-News, Sports	<b>4:15 P.M.</b> KFI-Farm Reporter KLAC-Ballroom KFAC-Lunch Concert KNX-News KMPC-Moods in Music KFWB-Bill Anson KHJ-News KECA-News	<b>4:30 P.M.</b> KFI-Burr Wheeler KHJ-Behind Story KFWB-Red Row KNX-Harry Babbitt KMPC-Roddy M'Dowall	<b>4:45 P.M.</b> KFWB-S. Hamblen KRKD-Happy Theater KFAC-Mod. Romances KHJ-Gab. Heatter KECA-News	<b>6:15 P.M.</b> KLAC-Ballroom KMPC-Sports KFWB-Sports KECA-Main to Mallbu KHJ-Newsreel	<b>6:30 P.M.</b> KFI-Proudly We Hail KFWB-Frank Bull KMPC-Tanforan KECA-Mod. Romances KHJ-Gab. Heatter KFAC-Mus. Milestones KRKD-Jack Fatten	<b>6:45 P.M.</b> KHJ-Answer Man KRKD-Timely Topics	<b>6:55 P.M.</b> KHJ-Bill Henry	<b>7:00 P.M.</b> KFI-Night Beat KRKD-News KMPC-Words & Music KNX-My Friend Irma KECA-Lone Ranger KHJ-Murd'r by Exp'r't KLAC-News, 870 Club KFAC-Twilight Hour	<b>7:30 P.M.</b> KFI-Malese KHJ-Cisco Kid KECA-Music with Norman	<b>8:15 P.M.</b> KFI-Whider Brown KFWB-Bill Anson KECA-Baukhage	<b>2:00 P.M.</b> KFI-When Girl Marries KHJ-Club 930 KECA-Hamibal Cobb KFAC-Mattinee KRKD-Ur Neighbor KLAC-News, Sports KNX-Steve Allen KMPC-Music in Air	<b>2:15 P.M.</b> KFI-Portia KLAC-570 Club	<b>2:30 P.M.</b> KFI-Just Plain Bill KECA-Bride & Groom KNX-Bing Crosby	<b>3:00 P.M.</b> KFI-Welcome Traveler KECA-Ira Cook KHJ-Club 930 KLAC-News, Sports KMPC-Musical Tune-O KFWB-Maurice Hart KFAC-World of Opera	<b>3:15 P.M.</b> KLAC-Don Otis	<b>3:30 P.M.</b> KFI-Aunt Mary KFAC-Lyrics in Ch'ru	<b>5:00 P.M.</b> KFI-Feature Wire KNX-News KHJ-Mark Trail KECA-Yukon Chlge. KMPC-News, Ewing KFAC-Sunset Serenade KLAC-Fred Henry	<b>5:15 P.M.</b> KFI-News KNX-Sports KLAC-Bill Stewart KMPC-News	<b>5:30 P.M.</b> KFI-Leonard Warren KRKD-Sports Dial
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